

don't get hooked by **PHISHING SCAMS**

What is **PHISHING**?

A technique used to fraudulently obtain usernames, passwords, credit card numbers and other sensitive information

TYPES of Phishing Attacks



SPEAR

Attacks directed to specific individuals, roles or organizations



WHALING

A form of phishing attacks, directed to executive level or high-profile individual



CLONING

Duplicated content is replaced with malicious links or attachments



PHONE

Callers pretending to be legitimate and reputable source asking for account information



DROPBOX

Lure users into entering login credentials on a fake Dropbox login page



PHARMING

Direct users to a URL that resembles a legitimate organization's official correspondence

Avoid Phishing Scams 101

- ✓ Never send password or confidential personal information via email
- ✓ Never click on links or attachments in spam or suspicious email
- ✓ Never call out number in an unsolicited email or release sensitive data to a caller
- ✓ Protect your devices with firewall, spam filters, anti-virus and anti-spyware software
- ✓ Check your online accounts regularly
- ✓ Be wary of Pop-Ups

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